



Vilniaus knygų mugė
Vilnius Book Fair

20-23 FEBRUARY 2020

21st international VILNIUS BOOK FAIR

Lithuanian Exhibition and Congress Centre
LITEXPO

TERMS OF PARTICIPATION / INFORMATION ON PARTICIPATION

1. Application for participation:

- Exhibitors for participation in the Vilnius Book Fair register on-line at the www.litexpo.lt or through the electronic application order and administration system [EXPODOC](#).
- The Application has to be submitted by December 9, 2019.
- Brief information about the terms and conditions of participation in the Exhibition is provided in the participation terms and conditions. Main rights and duties of an Exhibitor, as well as those terms and conditions of Participation are established in an order filled in by each Exhibitor, accepted by LITEXPO, and Regulation on participation in exhibitions and trade fairs, as well as other internal regulations of LITEXPO. All the above-listed regulations are jointly referred to as Legal acts regulating Participation. Every single Exhibitor must familiarise himself/herself with the latter legal acts.

2. Co-exhibitors:

- Exhibitor can admit into his stand a Co-exhibitor (other company) after having registered it in his application and agreed on its participation with the Fair organizer.
- Exhibitor has to pay the Co-exhibitor's fee.
- Co-exhibitor has the right to use the same stand as the main Exhibitor, and has to obey the same requirements, terms of participation in the Fair as applied to the Exhibitor.
- Exhibitor shall assume responsibility for any violations, breaches of the legal acts regulating participation, committed by his Co-exhibitor.

3. Main services and charges:

- The Organizer rents empty exhibition space (**minimum area – 6 sq. m**) for the whole duration of the Fair and provides with the following services:
 - Coordination and organization of the event;
 - Advertising and communication campaigns of the Fair;
 - Attraction of targeted visitors;
 - Distribution of invitations to officials and trade visitors;
 - General lighting and heating of the halls;
 - General protection against open robbery outside working hours of the Fair.

Charges:

Registration fee per Exhibitor (has to be paid after the submission of an application-agreement)
120 EUR + 21% V.A.T.

The fee includes:

- Entry into the electronic catalogue of exhibitors
- Invitations for visitors (40 pcs. for an Exhibitor)
- Exhibitor passes (1 pass for 2 sq. m., but no more than 30 pcs. for a stand)
- Invitation cards to the opening soiree (2 pcs. for an Exhibitor)

Co-exhibitor's fee - 120 EUR + 21% V.A.T.

The fee includes:

- Entry into the electronic catalogue of exhibitors
- Invitations for visitors (40 pcs. for a co-exhibitor)
- Exhibitor passes (2 pcs. for a co-exhibitor)
- Invitation cards to the opening soiree (2 pcs. for a Co-exhibitor)

Rent of exhibition space:

Empty exhibition space:	69 EUR + 21 % V.A.T. per 1 sq. m
Empty exhibition space when renting 30 sq. m and more:	63 EUR+ 21% V.A.T. per 1 sq. m

Arrangement of a standard stand.

Rental price of standard stand	24 EUR + 21 % V.A.T. per 1 sq. m
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The 6 sq. m standard stand consists of the following:

- a booth of OCTANORM constructions (h=2,5 m);
- carpeting of grey colour; three spot-lights of 100 W (1 per 2 sq. m);
- a table and 2 chairs;
- 15 separate bookshelves;
- fascia with the company name in Latin letters (standard font, up to 10 letters);
- three-outlet socket (220 V/2 kW);
- **daily cleanig of stand**

4. Stand design, additional stand equipment and services

- The dimensions of the stand and its place in the hall are determined by the Organizer. If a stand of individual design (non-standard) for Exhibitor is designed and constructed by another company, the contracting company has to submit a detailed drawing of the stand to the architect, Romanas Gajevskis, ph. +370 61605413, e-mail: stendai@litexpo.lt no later than 21 day before the Fair starts (see: Regulations of Participation at Exhibitions and Fairs, point 67).
- Additional stand equipment, furniture, communications, companies' names or logos on fascia boards have to be ordered in advance via online system [EXPODOC](#). For further information and orders, please contact the sales manager Olga Marčionienė, phone +370 5 2686882, +370 615 20106, e-mail o.marcioniene@litexpo.lt:

- For the rent of stands of individual design, please contact the sales manager Olga Marčionienė, phone +370 5 2686882, 370 615 20106, e-mail o.marcioniene@litexpo.lt;
- Forms for Additional Equipment, Services and Communications are also available at www.litexpo.lt or <https://vkm2020.expodoc.com>.
- 5 days before the opening of the Fair, prices for additional equipment and services increase by 50%, on the exhibitors' registration days and during the Exhibition - by 100%;

An Exhibitor must cover stand remounting expenses which amount to 20% of the installation price of the exhibition stand, if 5 days before the Fair any amendments are made to the stand design and the stand has to be remounted.

5. Terms of payment

An Exhibitor has to pay for the rent of exhibition space, stand rent and additional services after getting the invoices from LITEXPO. All fees must be paid within the period indicated in the invoice, otherwise the Exhibitor will not be registered to the Fair.

6. Other services

- **Hotel booking and visa invitation letters** - the administrator Simona Grigaliūnaitė (ph.: +370 630 09390, e-mail: info@litexpo.lt).
- **Entry cards to the Fair**

Every exhibitor and his co-exhibitor receive 40 pcs. entry cards for visiting the Fair. Exhibitor organizing events receives extra entry cards for the event's participants. Entry cards are intended for their recipients only. Sale or any other distribution of invitations to third parties for remuneration is prohibited. Exclusively the invitations provided by the Organizer are valid for the Fair.

7. Cultural Events

Exhibitors are invited to organize various events during the Fair (book presentations, meetings with authors, seminars, etc.). The program of events has to be coordinated with the Organizer. The conference halls booking forms are sent to Exhibitors by e-mail vkm@lla.lt and have to be submitted to the Organizer by November 15, 2019. The applications are qualified by the Organizing Committee of the Vilnius Book Fair cultural programme. Exhibitors organizing various actions at their stands have to inform the Organizer and may not disturb the job of other exhibitors in the Fair (make noise, play loud music, etc.).

8. Exhibition course

- An Exhibitor, for whom an exhibition stand is set-up and dismantled by another company, shall inform his contractor about the requirements regulating the stand set-up procedures established by LITEXPO (see "Regulations of Participation at Exhibitions and Fairs", chapter III). In such cases the Exhibitor shall bear full liability for actions of third parties. Staff mounting a stand during build-up and dismantling days shall be issued free special vouchers. Extra time for build-up and/or dismantling is charged (see "Regulations of Participation at Exhibitions and Fairs", chapter III, point 80).

- After arriving at LITEXPO an Exhibitor has to register at the Info-Centre of the Fair. Exhibitors are registered to the stands after they have fully paid the invoice for their participation in the Fair;
- An Exhibitor is provided with information about the working procedure of the Fair, services provided, and is issued with exhibitor's passes, upon presentation of which to security, exhibitors shall be provided with access to the exhibition halls on the days of Fair mounting, dismantling and during the working hours.

9. Working hours

Venue	LITEXPO , exhibition halls 1,2,3,4, 5.
Stand build-up	February 18, from 8.00 to 17.00 February 18, from 8.00 to 22.00.
Working hours of the Fair	February 20, Thursday, 10.00-19.00 February 21, Friday, 10.00 – 21.00 February 22, Saturday, 10.00-21.00 February 23, Sunday, 10.00 -17.00
Delivery of exhibits	February 18,. from 9.00 to 19.00 February 19, from 8.00 to 22.00.
Registration of exhibitors	February 18 from 12.00 to 19.00 February 19 from 9.00 to 19.00
Removal of exhibits	February 23, from 17.00 to 22.00 February 24, from 8.00 to 17.00
Stand dismantling	February 23, from 17.00 to 22.00 February 24, from 8.00 to 17.00

10. Contacts

Project manager **Greta Kerienė** , mobile: +370 615 67682

E-mail: bookfair@litexpo.lt / www.vilniusbookfair.lt

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